



## SMS Terms & Conditions of Use

Please read carefully

Last Updated: June 7, 2024

### SMS Terms & Conditions for Yorkville University

Yorkville University has established a program for text messages (“**SMS messages**”), such as SMS, MMS, or successor protocols or technologies, regarding important updates, events, reminders, programs and other relevant information related to participant’s enrolment, courses, or activities at Yorkville University.

By opting into the program to receive SMS messages from Yorkville University, you agree to the following terms and conditions:

1. **Program Description and Frequency of Messages:** By opting in, you may receive SMS messages from us regarding important updates, events, reminders, programs and other relevant information related to your enrolment, courses, or activities at Yorkville University. Message frequency may vary.
2. **Providing Telephone Numbers and Duty to Notify:** You verify that the mobile number provided to Yorkville University is true and accurate. You verify that you are the current subscriber or owner of any telephone number that you provide. Should any of your contact information change, including ownership of your telephone numbers, you agree to immediately notify us before the change goes into effect by emailing [feedback@yorkvilleu.ca](mailto:feedback@yorkvilleu.ca).
3. **Your Consent to Receive SMS Messages:** You acknowledge that by voluntarily providing your telephone number(s), you expressly agree to receive recurring SMS messages from Yorkville University regarding important updates, events, reminders, programs and other relevant information related to your enrolment, courses, or activities at Yorkville University.
4. **Message and Data Rates:** Your mobile service provider’s standard messaging and data rates may apply to all SMS messages sent and received and will not be covered by Yorkville University. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.
5. **Opting Out:** You may opt out of receiving SMS messages from us at any time by replying “STOP” to any message you receive from us. Once you opt out, you will receive a last SMS message confirming your request to opt out. After receipt of the SMS message confirming your request to opt out, you will no longer receive SMS messages from us. If you want to join

the SMS message program again, just sign up as you did the first time or text “**START**”, and we will start sending SMS messages to you again.

6. **Help and Support:** For help or support related to SMS messages from Yorkville University, reply “**HELP**” to any message you receive from us, or contact our support team at **1-877-429-4029** or at [feedback@yorkvilleu.ca](mailto:feedback@yorkvilleu.ca).
7. **Privacy:** We respect your privacy and will only use your phone number for the purpose of sending you SMS messages related to Yorkville University. We will not share your phone number with third parties for marketing purposes without your express written consent. The collection, storage, and use of your personal information, including your telephone number, by Yorkville University is in compliance with Yorkville University’s privacy policies and applicable laws.
8. **Message Content:** SMS messages from Yorkville University may contain important information regarding your enrolment status, course schedules, deadlines, events, and other relevant updates.
9. **Accuracy:** While we strive to provide accurate and timely information through SMS messages, we cannot guarantee the accuracy, completeness, or timeliness of all messages due to factors beyond our control. Please contact Yorkville University directly for confirmation or clarification of messages, if needed.
10. **Changes to Terms:** Yorkville University reserves the right to update or modify these SMS Terms & Conditions at any time without prior notice. Any changes will be effective immediately upon posting the updated terms and conditions on our website.

**Assistance:** By opting in to receive SMS messages from Yorkville University, you acknowledge that you have read, understood, and agree to these SMS Terms & Conditions. If you have any questions or concerns about these terms or conditions, please contact us at **1-877-429-4029** or at [feedback@yorkvilleu.ca](mailto:feedback@yorkvilleu.ca).

[\*\*YOU CAN READ OUR PRIVACY STATEMENT HERE.\*\*](#)

Thank you for considering or choosing Yorkville University for your creative career training.